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## Workshop for cultural mobility developers

### Tunis, Tunisia

9-12 MAY 2023

#### **Preliminary programme**

The workshop follows the Cultural Mobility Forum on 9 & 10 May 2023 and is divided into four thematic work sessions, led in English by four resource professionals.

#### **MONDAY 8 MAY 2023**

Afternoon            Arrival of participants

#### **TUESDAY 9 & WEDNESDAY 10 MAY 2023**

All day                Access to Cultural Mobility Forum 2023 focusing on cultural mobility & environmental sustainability  
Access to On the Move members' working groups sessions and cultural visits

#### **THURSDAY 11 MAY 2023**

Morning              **Session 1: Defining international cultural and artistic mobility**

Afternoon            **Session 2: International professional development and strategic guidance**

#### **FRIDAY 12 MAY 2023**

Morning              **Session 3: Cultural mobility information provision**

Afternoon            **Session 4: Designing a dissemination activity focusing on cultural mobility**

Each session will be articulated around presentations and working group sessions. Contents will be adjusted and tailor-made according to the profiles, needs and expectations of selected participants.

#### **MAY-JULY 2023**

Distribution of dissemination grants.

Implementation of cultural mobility initiatives by selected participants.

#### **WEDNESDAY 16 AUGUST 2023**

Deadline for participants' reporting on their dissemination activity.

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Guest resource professionals:



**Maria Daïf (Morocco)** spent 15 years as a cultural journalist (print & radio), then turned to cultural mediation, supporting independent projects (music, film, publications, dance, visual arts) with written proposals, mediation, and communication.

From 2015 to 2018, she was the managing director of the Fondation Touria and Abdelaziz Tazi for the Promotion and Support of Culture, as well as its Casablanca-based cultural space, l'Uzine. Her initiatives (artistic direction, multidisciplinary programming, production, mentoring) established l'Uzine as an unprecedented and essential structure on the Moroccan cultural scene and a choice environment for Casablanca's young creatives.

She has collaborated with many international and Moroccan cultural associations: Young Arab Theater Fund, Art Moves Africa, AFAC, Al Mawred Attaqafi, L'Atelier de l'Observatoire, La Source du Lion, Darja, and Anania.

From 2019 to 2021, she collaborated with the founder of Ecole Supérieure des Arts Visuels (ESAV) in Marrakech, Vincent Melilli and his team to launch several new areas of study (cultural entrepreneurship, digital media, and communications). She also led the school's public relations and digital communications team.

She continues to mentor young cultural actors and provide support to emerging and established structures for their projects, structuration, communication and digital content. She is a frequent participant in mediation programmes throughout the region (Maghreb, Arab World, Africa, Mediterranean Basin).

In 2022, she was the artistic co-director of Dérive Casablancaise, an event dedicated to Mediterranean performing arts that took place in Casablanca.



**Toni Attard (Malta)** is the Founder and Director of Culture Venture, an international arts advisory firm and creative producer of Udjenja. He holds an MSc in cultural management and policy (QMU, Edinburgh) and a B. Communications (Hons) (Melit.). He was the first Director of Strategy at Arts Council Malta, co-authored Malta's creative economy strategy and national cultural policies. Toni is active in international advocacy for the arts and is a co-founder and board member of the Cultural Policy Designers Network. He is a founding member of Opening Doors, an NGO for artists with learning disabilities. He is also an actor and theatre director and served as Festival Director of four editions of ZiguZajg international festival for children and young people.

In 2019, Toni chaired the International Programming Advisory Committee for the 8th World Summit for Arts and Culture in Malaysia. He is currently the Vice-President of Malta Entertainment Industry and Arts Association.

He is also the Artistic Director of EuroPride 2023 and has recently been appointed by the European Commission as Member of the Selection and Monitoring Panel of European Capitals of Culture.

About the organisers:

**On the Move** is an international information network dedicated to artistic and cultural mobility, gathering 66 members from 24 countries. Since 2002, On the Move has provided regular, up-to-date and free information on mobility opportunities, conditions and funding, while advocating for the value of cultural mobility. Co-funded by the European Union and the French Ministry of Culture, On the Move is implementing an ambitious multiannual programme to build the capacities of local, regional, national, European and international stakeholders for the sustainable development of our cultural ecosystems.

<https://on-the-move.org>

Resource professional: **Yohann Floch** is Director of Operations at On the Move. He has been a cultural consultant working for independent arts organisations and cultural institutions, and a tireless advocate for arts and culture, supporting cultural exchanges in Europe and with other continents. He has designed, coordinated or contributed to many European cooperation projects and pilot international collaborations over the years. Yohann also leads FACE, a European platform facilitating collaboration in the contemporary performing arts field and developing capacity building programmes for arts professionals. He is international advisory board member of the Danish organisation IMMART - International Migration Meets the Arts.

**Culture Funding Watch** is a leading enterprise dedicated to capacity building and intelligence gathering through monitoring art and culture financial support in order to support the development of cultural and creative businesses in the MENA region and Africa. Culture Funding Watch's online platform connects artists, policy makers, cultural managers and philanthropists to the resources they need to effectively foster their capacities at national, macro-regional and international levels.

<https://culturefundingwatch.com/en/>

Resource professional: **Ouafa Belgacem** is an expert in cultural and creative projects fundraising. She is also a researcher interested in topics related with arts and culture financing and cultural policies in the MENA and Africa Regions. She is the founder of Culture Funding Watch. Ouafa holds four master's degrees in History, Archaeology, Business Administration and Heritage Management, she has been building capacities towards funding and financing development projects in various assignments with intergovernmental organisations as well as INGOs. She has more than 15 years of work experience in the Middle East, Africa and Asia.