

# Mobility Funding Guides

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Funding Opportunities  
for International Cultural Exchange in Asia

2017 Edition

GUIDE to  
**China**

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# Mobility Funding Guides for International Cultural Exchange in Asia 2017 Edition

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ASEF is an intergovernmental not-for-profit organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM).

ASEF runs more than 25 projects a year, consisting of around 100 activities, mainly conferences, seminars, workshops, lectures, publications, and online platforms, together with about 125 partner organisations. Each year over 3,000 Asians and Europeans participate in ASEF's activities, and much wider audiences are reached through its various events, networks and web-portals.

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## on the move

On the Move is the cultural mobility information network active in Europe and worldwide. On the Move signposts on a free, regular and updated manner funding opportunities for the mobility of artists and cultural professionals in Europe and worldwide. Thanks to its members' and partners' expertise, On the Move also shares information on key cultural mobility challenges (eg. visas, social protection, environmental issues), co-organises workshops, training and meetings and is more active on evaluation related studies.

<http://on-the-move.org>

# CHINA

## MAPPING OF FUNDING OPPORTUNITIES FOR INTERNATIONAL CULTURAL EXCHANGE IN ASIA

### MOBILITY FUNDING GUIDE

#### 2017 EDITION

This *Mobility Funding Guide* for China is a concrete output of the Mapping of Funding Opportunities for International Exchange in 20 countries in Asia. It was first released on ASEF's arts and culture portal [culture360.asef.org](http://culture360.asef.org) in September 2012, with the support of Arts Network Asia (ANA), Korea Arts Management Service (KAMS), Japan Center, Pacific Basin Arts Communication (PARC), and Tokyo Performing Arts Market (TPAM).

The main objective of this Guide is to make available online the existing information on funding that supports the international mobility of artists and cultural operators from China and to provide input to funders on how to fill in the existing funding gaps for international cultural exchange in Asia and China in particular.

This Guide follows the existing model of the *Guide to funding opportunities for the international mobility of artists and culture professionals in Europe*, first produced by the Foundation Interarts, On the Move and PRACTICS.<sup>i</sup>

This Guide focuses on China, in the framework of the 20 Asian countries of the Asia-Europe Meeting (ASEM)<sup>ii</sup> and is organised around different themes, including culture and development. Other nationals who do not have a dedicated country guide may be interested to check this Guide for additional sources of funding.

In this **2017 edition**, you will find funding opportunities for China in most artistic and cultural disciplines. Except for the Hong Kong and Macau regions, national sources of funding are limited. However you will find a comprehensive list of regional and international sources of funding - both public and private.

Only regular opportunities accessible online are listed here. The mention of Public, Private and Public/Private have been added next to the funding schemes to highlight the source(s) of the said funding. Not included are: funds for which information is only available offline, funds that are not based on open calls, and ad hoc or short-term funding.

For a full overview of the methodology and scope of the research, please refer to the [Cultural Mobility Funding Guide's General Introduction](#).

This Guide is an attempt to gather all the resources in one document and is by no means complete. As we aim to update it on a regular basis through further research and input from the field, your feedback is crucial.

You can send your feedback to: [funding@culture360.org](mailto:funding@culture360.org)

If you would like to know more about this initiative or collaborate with us please contact:  
Ms Valentina RICCARDI at [valentina.riccardi@asef.org](mailto:valentina.riccardi@asef.org)

For regular and one-off calls for projects, collaborations and other opportunities to fund international cultural exchange, we invite you to subscribe to the ASEF culture360 ([culture360.asef.org](http://culture360.asef.org)) and/or the On the Move's newsletter (<http://on-the-move.org>).

*Last update: June 2017 by On the Move, the cultural mobility information network, <http://on-the-move.org>.*

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*"The Mobility Funding Guides for Asia are supported by the Asia Europe Foundation (ASEF) through its online portal [culture360.asef.org](http://culture360.asef.org) in partnership with On the Move".*

# NATIONAL AND INTERNATIONAL SOURCES OF FUNDING FOR CHINA

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Beijing Culture Development Foundation: <http://www.bcdf.org.cn/>

Beijing Cultural and Creative Industry Promotion: <http://www.bjci.gov.cn/>

West Kowloon Cultural District Authority: <http://www.wkcda.hk>

Guide to cultural mobility experiences in China: <http://on-themove.org/about/ourownnews/article/16171/first-cultural-mobility-experiences-foreuropean/>

#### New resources since the 2014 Edition:

Extensive mapping and articles on China artistic disciplines by DutchCulture:

<http://china.dutchculture.nl/en/mapping/mapping-china-updated>

Mapping the EU-China Cultural and Creative Landscapes – Study:

<http://culture360.asef.org/news/mapping-eu-china-cultural-creative-landscape-study/>

# NATIONAL SOURCES OF FUNDING

## 1. REGIONAL ORGANISATIONS

### 1.1 The Home Affairs Bureau, Government of the Hong Kong Special Administrative Region

*Arts Development Fund (Cultural Exchange Project)*

**Description:** The Arts Development Fund (ADF) – Cultural Exchange Project, administered by the Home Affairs Bureau, aims at promoting cultural exchanges between Hong Kong and other countries. The proposed projects shall promote local cultures and enhance Hong Kong's international image. (Public)

**Type of mobility:** Project and production grants; touring incentives for groups to enhance Hong Kong's international image. (Public)

**Sectors:** Performing arts, visual arts, literature, multi-disciplinary arts, cultural management, cultural heritage

#### Eligibility criteria

**Nationality:** Hong Kong residents or registered local organisations

**Profession:** Local artists, art practitioners, organisations with a high level of artistic excellence or a proven track record in arts

**Other:** Invitation letter from either local government/quasi-government organisations, or any fairly reputable and prominent non-local arts and cultural organisations. The activity proposed for the application must be not-for-profit. Destination: International

**Other priorities:** The application should be submitted for approval three months before the start of the project, with a precise and detailed budget. Proposed exchange projects that are similar to other projects previously supported by the Fund will be accorded a lower priority. Generally, applying individuals/organisations may receive funding support for a maximum of two cultural exchange projects in each successive period of 12 months.

**Grant coverage:** Grants normally cover only the expenses on travelling, transportation, insurance, audit and the production of video tapes/discs on the exchange project. The maximum funding support allowed for auditing is HK\$3,000 for projects with an approved grant over HK\$100,000 and not exceeding HK\$300,000, and HK\$5,000 if the approved grant is over HK\$300,000. The grant does not normally exceed 1/3 of the budgeted total expenditure.

Last viewed: 22 June 2017

URL - [http://www.hab.gov.hk/en/policy\\_responsibilities/arts\\_culture\\_recreation\\_and\\_sport/CulturalExchangeProject.htm](http://www.hab.gov.hk/en/policy_responsibilities/arts_culture_recreation_and_sport/CulturalExchangeProject.htm)

### 1.2 Hong Kong Arts Development Council

*Scholarship / Internship*

**Description:** The HKADC (Hong Kong Arts Development Council) offers local arts practitioners, opportunities to train, compete, observe and undertake work placements and overseas exchanges through a variety of programmes, with the objectives of cultivating local arts talents and raising the professional standards of Hong Kong's arts and culture sector. (Public/Private)

**Type of mobility:** Scholarships/postgraduate training courses

**Sectors:** Performing arts, theatre, visual arts, video/new media, cinema, cultural management

#### Eligibility criteria

**Age:** NA

**Nationality:** Hong Kong residents

**Profession:** Art managers, artists, film makers/professionals

**Destination:** International (United Kingdom for the Clore Leadership programme)

**Other priorities:** There are different programmes: Fresh waves (cinema), Hong Kong Scholarship on the Clore Leadership Programme, Overseas and Local Arts Administration Scholarships, Overseas Short-term Internship Scheme, Overseas Training/Research Programme for Leaders from Local Arts Groups on Future Arts Development in Hong Kong and Internship Schemes.

**Grant coverage:** The support varies according to the programme.

Last viewed: 12 June 2017

URL - <http://www.hkadc.org.hk/?p=2848&lang=en>

## Project Grant

**Description:** The grant is open to all arts practitioners and organisations. Its support covers a wide range of activities including performances, exhibitions, publications, education programmes, creation, critical reviews and archival work. The Project Grant subsidy scheme also offers the “Grant for Emerging Artists” to provide support to young and emerging arts practitioners. For details, please refer to the Project Grant Assessment Guidelines of various art forms. (Public)

**Type of mobility:** Artists/writers’ residencies; event participation grant; scholarships/postgraduate training courses; project and production grant; touring incentives for groups

**Sectors:** Theatre, dance, visual arts, new media/video, literature, cross-disciplinary arts, cinema.

### Eligibility criteria

Age: NA

Nationality: Hong Kong residents

Profession: Artists, art practitioners, organisations

Destination: International

Other priorities: Application for Project Grant can be made twice a year, and application deadlines are June 30 and January 3, respectively.

If the applicant submits the Cultural Exchange application after the deadline but at least 3 months before the departure date, together with valid collaboration confirmation and reasons for late submission which the HKADC is satisfied with, depending on the situation, the Administration Office will exercise flexibility in handling the application. However the HKADC will not entertain late applications of other project types.

Grant coverage: Depending on the projects, and on the basis of past grants (refer to past recipients). Audit needed for grants above HK\$ 100,000.

Last viewed: 12 June 2017

URL- <http://www.hkadc.org.hk/?p=5917&lang=en>

## 1.3 Hong Kong Film Development Council

### *Film Development Fund*

**Description:** The Hong Kong Film Development Council funds projects and activities that contribute to the development of the Hong Kong film industry, including enhancing efforts to promote Hong Kong films in the Mainland and overseas. (Public)

**Type of mobility:** Event participation grants; market development grants

**Sector:** Cinema

### Eligibility criteria

Nationality: Hong Kong residents

Profession: Film professionals (directors, screenwriters, producers, leading actors/actresses)

Other: Company/Organisation registered under the Hong Kong law

Destination: International (countries listed in the guidelines for applications)

Other priorities: Only long feature films are supported

Grant coverage: Eligible international festivals are listed by categories and specific financial conditions of support apply. Information is not available on the grants’ level at the time of the research as the funding process was being processed.

Last viewed: 26 June 2017

URL- <http://www.fdc.gov.hk/en/services/services2.htm>

## 1.4 Cultural Affairs Bureau of the Macao S.A.R. Government

### *Subsidy Programme Series for Macao’s Cultural and Creative Industries*

**Description:** Through a series of subsidies and supporting initiatives, the Programme’s objective is to foster local talents in the cultural and creative industries sector, helping to incubate potential cultural and creative products, to promote and advertise Macao’s brands, and to decisively promote the growth of this sector. (Public)

**Type of mobility:** Event participation grants; market development grants

**Sectors:** Fashion, Music, Design, Cinema

### Eligibility criteria

Nationality: Macau residents

Profession: Organisations

Destination: International

Last viewed: 28 June 2017

URL- <http://www.icm.gov.mo/en/CCI-Subsidy>

You can check the Cultural Industry Fund (also open to foreign enterprises):

[http://www.fic.gov.mo/current/subpage.aspx?a\\_id=1445237934#](http://www.fic.gov.mo/current/subpage.aspx?a_id=1445237934#)

## 2. FOREIGN CULTURAL INSTITUTES

### 2.1 British Council

*China-UK Connections through Culture*

**Description:** Running for nearly a decade, Connections through Culture is a long-term programme to develop exciting cultural collaborations between artists and arts organisations, supporting long-lasting relationships between China and the UK. The programme offers support, information, advice, networking opportunities and development grants to artists and arts organisations in China and the UK. China and the UK both have a rich cultural heritage. Artists and arts organisations in both countries can benefit from the inspiration gained from exchanging ideas and sharing their cultural history. Although the grants are available to all UK artists, Connections through Culture receives additional specific support from the Scottish government for projects with a Scottish connection. (Public/Private)  
Type of mobility: "Go and see" or short-term exploration grants; project and production grants

**Sectors:** All

#### Eligibility criteria

Age: NA

Nationality: Chinese (including Hong Kong and Macau) and United Kingdom (UK)

Profession: Artists/cultural professionals through an organisation

Other priorities: Professional Development grants: A limited number of small grants to enable artists or members of arts organisations to visit their counterparts in China or the UK for up to ten days, to develop projects, exchange skills or see others' work. Grants are offered four times each year.

Alumni grants: a limited number of small grants for previous Connections through Culture alumni to access follow-up funding to initial visits - starting in April 2017. These grants are only available to alumni who received initial grants in the last 2 years, and are designed to be strategic grants to further facilitate collaboration and partnerships. Grants are offered four times each year, in line with the Professional Development Grant rounds.

Destination: China and United Kingdom

Grant coverage: GBP 2,500 for the professional development grants as well as for the alumni grants.

Last viewed: 26 June 2017

URL- <http://www.britishcouncil.cn/en/programmes/arts/connections-culture>

For UK professionals, check as well the China Now new platform: <https://chinanow.britishcouncil.cn/>

### 2.2 Australia-China Council (Mobility Funding Guide - Australia)<sup>iv</sup>

## 3. PRIVATE FOUNDATIONS OR FUNDS

### 3.1 Asia Art Archive (Hong Kong SAR)

*Programmes*

**Description:** Asia Art Archive is an independent non-profit organisation co-founded by Claire Hsu and Johnson Chang in 2000 in response to the urgent need to document and make accessible the multiple recent histories of art in the region. (Private)

**Type of mobility:** Artists/researchers' residencies; research

**Sectors:** Visual arts, cross-disciplinary, research

#### Eligibility criteria

Nationality: International, Hong Kong residents

Profession: Artists and scholars

Other: Asia Art Archive has different programmes which can have a regional/international component such as the Teachers' Lab, the Art Education network, the Robert HN Ho family foundation research programme etc.

Destination: Hong Kong, international

Grant coverage: The grants depend on the programmes.

Last viewed: 26 June 2017

URL- <http://www.aaa.org.hk/en/programmes> (check past programmes for references and current/upcoming for calls and other opportunities).

## 3.2 Composers and Authors Society of Hong Kong Ltd. (CASH)

### *CASH Music Fund*

**Description:** The CASH Music Fund (Composers and Authors Society of Hong Kong Ltd) was set up in 1977 when CASH was established. It aims to promote higher standards in local music composition, sponsor a wide range of musical activities in Hong Kong and encourage and develop song-writing talent. The CASH Music Fund is administered by a Music Committee comprised of members of the Council of Directors of CASH. Over the past years, the CASH Music Fund has sponsored hundreds of music events and projects through concert/performance sponsorships, competition/award sponsorships, commissions, sponsorships, publication/recording sponsorships, special projects and grants (including travel grants for composers to participate in international music festivals/conferences).

**Type of mobility:** Event participation grants

**Sector:** Music

#### **Eligibility criteria**

Nationality: Hong Kong residents

Profession: Individual or organisations members of CASH

Destination: International

Other priorities: There are several annual international music events attended by CASH members and supported by the CASH Music Fund, namely, the ISCM World Music Days, International Rostrum of Composers and Asian Composers' League. For both individual and organisation applications, the involvement of the composers/musicians shall significant in internationally recognised events.

Grant coverage: Depends on the event, but funding is limited

Last viewed: 22 June 2017

URL- <http://www.cash.org.hk/en/index.php?main=3&id=22>

### *CASH Music Scholarship*

**Description:** The CASH Music Scholarship for overseas studies will be awarded to an outstanding student who needs financial assistance to undertake postgraduate study in music composition at a university or an acceptable educational institution outside Hong Kong. (Private)

**Type of mobility:** Post Graduate Scholarship

**Sector:** Music

#### **Eligibility criteria**

Nationality: Hong Kong residents

Profession: Individual

Destination: International

Other priorities: The call for application is usually in mid-April

Grant coverage: The maximum value of the scholarship is HK\$200,000 for the normal duration of one academic year.

Last viewed: 22 June 2017

URL- <http://www.cash.org.hk/en/index.php?main=3&id=22>

## 4. RESIDENCIES

### 4.1 Red Gate & China Residencies

#### *Crystal Ruth Bell Residency*

**Description:** Since 2014 Red Gate & China Residencies are developing a residency programme in memory of Crystal Ruth Bell, co-founder of China Residencies. (Private)

**Type of mobility:** Artists' residencies

**Sectors:** All

#### **Eligibility criteria**

Nationality: International

Profession: Artists, cultural professionals (at large), scientists, developers etc.

Destination: Beijing (China)

Grant coverage: The grant covers: live/work space in Beijing, funding for travel and visa expenses, airport pickups, welcome dinner and orientation upon arrival, project support and coordination, artist talk & studio visits (optional), USD 1,000 research stipend (enough to cover meals and daily living expenses in Beijing), materials and production stipend (variable based on proposed project) as well as an open studio exhibition.



Last viewed: 26 June 2017

URL- <http://www.chinaresidencies.com/news/156>

## 4.2 M Restaurant Group

*M Literary Residency*

**Description:** Open to budding literary talents from around the world aged 21 and above, M Literary Residency allows writers with an interest in China to deepen their understanding of this vital and fascinating cultural well. Fully funded by M Restaurant Group, the residency aims to foster artistic, cultural and intellectual links between individuals and communities, and grows its roots in the Shanghai and Beijing Literary Festivals, which are also founded by Michelle Garnaut and M Restaurant Group. (Private)

**Type of mobility:** Writers' residencies

**Sectors:** Literature

### Eligibility criteria

**Nationality:** International

**Profession:** Writers

**Other:** The residencies are open to all writers of fiction, nonfiction, poetry, screenplays and dramatic prose. There are no nationality restrictions, however, applicants should be over 21 years old at the time of application and be writing in English. Unpublished authors and past applicants are also eligible.

**Destination:** Beijing and Shanghai (China) – since 2017 for these two locations

**Grant coverage:** The successful applicants will receive accommodation and a total stipend of USD 1,000 to cover additional costs during their stay. Applicants are responsible for their travel/medical insurance and visas.

Last viewed: 26 June 2017

URL- <http://www.m-restaurantgroup.com/community/m-literary-residency/>

## **INTERNATIONAL SOURCES OF FUNDING FOR CHINA**

Funding organisations and schemes **underlined** are relevant for CHINA (on a regular basis or depending on the country in focus for some schemes).

For more details on the funding organisations and related schemes below, please refer to the Cultural Mobility Funding Guide, 'Focus on Asia': [http://culture360.asef.org/wpcontent/download/mobility/Asia\\_MobilityFundingGuide.pdf](http://culture360.asef.org/wpcontent/download/mobility/Asia_MobilityFundingGuide.pdf)

### **1. ORGANISATIONS WITH A PARTICULAR FOCUS ON ASIA AND/OR SOUTHEAST ASIA<sup>1</sup>**

- 1.1 Asian Cultural Council
- 1.2 Fundação Oriente
- 1.3 Arts Network Asia
- 1.4 SEAMEO-SPAFA – Regional Centre for Archaeology and Fine Arts
- 1.5 SEASREP Foundation – *Southeast Asian Studies Exchange Programme*
- 1.6 Fukuoka Asian Art Museum (Japan) – *Curators/Researchers and Artists-in-Residence*
- 1.7 The Japan Foundation – Asia Centre – *Grant programme for promotion of cultural collaboration and Fellowship programme*
- 1.8 International House of Japan and the Japan Foundation – *Asia Leadership Fellow programme*
- 1.9 The Toyota Foundation – *International grant programme*
- 1.10 Korea Foundation for Advanced Studies – *International Scholar Exchange Fellowship*
- 1.11 Busan International Film Festival – *Asian Film Academy and Asian Project Market*
- 1.12 Borak Art Series (Malaysia) – Pitchpad ASEAN
- 1.13 Australian-ASEAN Council – Department for Foreign Affairs and Trade

## **2. ORGANISATIONS WITH A PARTICULAR FOCUS ON EMERGING AND DEVELOPING COUNTRIES<sup>2</sup> – COVERING SOME ASIAN COUNTRIES**

- 2.1 Goethe-Institut - Theatre and dance programme – Guest performances in Germany, Guest programme for young foreign theatre people, Guest performance tours in Germany by musicians from developing or transition countries, International co-production fund
- 2.2 Institute for Foreign Relations, Germany – RAVE Scholarships' & Artists' Contacts
- 2.3 Prince Claus Fund for Culture and Development – Grants and Collaborations, Ticket Fund
- 2.4 Arts Collaboratory – Grants
- 2.5 Network of South-Asia Goethe Institutes and the British Council – ARThinkSouthAsia
- 2.6 Swiss Art Council – Pro Helvetia -Two Residency Schemes
- 2.7 Artlink, Cultural Cooperation (Supported by the Swiss Agency for Development and Cooperation) – SüdKulturFonds
- 2.8 UNESCO-Keizo Obuchi Research Fellowships Programme; International Fund for Cultural Diversity and International Fund for the Promotion of Culture
- 2.9 International Committee for Museums and Collections of Modern Art – Travel grants programme
- 2.10 ISPA / International Society for the Performing Arts (USA) – Global Fellowship programme
- 2.11 FT/OppenheimerFunds – Emerging Voices Awards
- 2.12 The Aga Khan Foundation – Music initiative
- 2.13 International Film Festival Rotterdam, The Netherlands-Hubert Bals Fund
- 2.14 Berta Foundation – International Documentary Film Festival Amsterdam Programme: Development and Production & Post-production Funds
- 2.15 Berlinale Film Festival: World Cinema Fund (Germany) – Documentary Film Grants
- 2.16 Institut Français – La Fabrique des Cinémas du Monde
- 2.17 Festival of the Three continents, Nantes, France – Produire au Sud
- 2.18 The Films From the South Foundation, (Norway) – Sorfond
- 2.19 Visions Sud Est (Switzerland) – Film production and distribution grants
- 2.20 Musée du Quai Branly (France) – Residency

## **3. ORGANISATIONS WITH A SPECIFIC COUNTRY COVERAGE INCLUDING SOME COUNTRIES IN ASIA**

- 3.1 Organisation Internationale de la Francophonie – Funding schemes
- 3.2 The Commonwealth Foundation – Grants
- 3.3 EU funded Global Cultural Diplomacy Platform, Programmes
- 3.4 Asia-Europe Foundation (ASEF) – Mobility First! – Cultural Mobility Initiative
- 3.5 British Council – Creative Economy
- 3.6 Ministry of Culture and Tourism, Korea – Cultural Partnership Initiative
- 3.7 Harvard University – South Asia Institute (USA), Programme for Visiting Artists from South Asia
- 3.8 International Education Institute – Artist Protection Fund
- 3.9 The Abraaj Group, Art Prize
- 3.10 European Audiovisual Entrepreneurs (EAVE) – Ties That Bind (Asia-Europe Producers)
- 3.11 International Film Festival Rotterdam-The Rotterdam Lab
- 3.12 U.S. Department of State's Bureau of Educational and Cultural Affairs and the New England Foundation for the Arts – Centerstage
- 3.13 U.S. Department of State's Bureau of Educational and Cultural Affairs and the Bang on a Can's Found Sound Nation – OneBeat

The views expressed in this publication are in no way taken to reflect the official opinion or position of ASEF, ASEF's partner organisations, or its sponsors.

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<sup>1</sup> Knowing that the notion of “Asia” does not always encompass the same number of countries and depends on each organisation’s scope, for each scheme we have tried as much as possible to list **only the Asian ASEM countries for which applications are open.**

<sup>2</sup> The notion of “emerging” and “developing” countries does not always refer to the same countries for the identified funding organisations. We have tried as much as possible to list the eligible countries from the Asian ASEM membercountries under the various denominations.

i. <http://on-the-move.org/funding>

ii. The **Asia-Europe Meeting (ASEM)** is an intergovernmental forum for dialogue and cooperation established in 1996 to deepen relations between Asia and Europe, which addresses political, economic and socio-cultural issues of common concern. For the purpose of this Guide, the Asian ASEM Partners are: Australia, Bangladesh, Brunei Darussalam, Cambodia, China, India, Indonesia, Japan, Kazakhstan, Korea, Lao PDR, Malaysia, Mongolia, Myanmar, New Zealand, Pakistan, Philippines, Russian Federation, Singapore, Thailand, Viet Nam. For more information, please visit [www.ASEMinfoboard.org](http://www.ASEMinfoboard.org)

iii. <http://culture360.asef.org/asef-news/mobility/>

iv. <http://culture360.asef.org/asef-news/mobility/>

v. With the support of the Alexander Rave Foundation

